

Privacy Policy for North Suburban Chiropractic and Acupuncture

Effective Date: 2-21-2025

At North Suburban Chiropractic and Acupuncture, we take your privacy seriously. This Privacy Policy explains how we collect, use, and protect your personal information, including through SMS communications.

1. Information We Collect We collect the following types of information when you visit our office or sign up for our SMS services:

- **Personal Identifiable Information (PII):** Such as your name, phone number, email address, and health-related information necessary for your treatment.
- **SMS-related Data:** Information regarding your interactions with our SMS messages, such as message delivery and response.

2. How We Use Your Information

- To send you SMS reminders for upcoming appointments.
- To provide you with health tips, promotions, and other relevant information related to chiropractic care.
- To respond to your inquiries and provide customer support.
- To comply with legal and regulatory requirements.

3. Data Retention We retain your personal information only for as long as necessary to fulfill the purposes for which it was collected or as required by law.

4. Sharing of Information We do not sell, rent, or share your personal information with third parties for marketing purposes. We may share your information with:

- Our trusted service providers (e.g., SMS providers) who help us send messages and manage communications.
- Legal authorities, if required by law.

5. Security of Your Information We implement reasonable administrative, technical, and physical safeguards to protect the confidentiality and integrity of your personal information. However, no method of transmission over the internet or via mobile phone is completely secure, and we cannot guarantee absolute security.

6. Your Rights

- **Opt-out:** You may opt out of receiving SMS messages at any time by replying "STOP" to any text message.
- **Access and Control:** You have the right to request access to, correction of, or deletion of your personal information. Contact us at northsuburbanca1@gmail.com or 303-427-2225 for assistance.

7. Consent to SMS Messages By providing your phone number and opting in to receive SMS messages, you consent to receive automated text messages from North Suburban Chiropractic and Acupuncture as described in the SMS Terms and Conditions.

8. Updates to Privacy Policy We may update this Privacy Policy from time to time. Any changes will be posted on our website, and we will notify you of material changes to our Privacy Policy via SMS or email.

Contact Information:

If you have any questions or concerns regarding our SMS Terms and Conditions or Privacy Policy, please contact us at:

- **Phone:** 303-427-2225
- **Email:** northsuburbanca1@gmail.com
- **Website:** northsuburbanchiro.com
- **Address:** 9464 Federal Blvd. Federal Heights, CO 80260